

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Ashley et al.

5 Serial Number: 10/621,934

Filing Date: July 17, 2003

10 Art Unit: 2452

Examiner: Hussain, Tauqir

Confirmation Number: 3072

15 For: **Method and system for providing user control over receipt of cookies from e-commerce applications**

20 Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

25 **RESPONSE TO NON-FINAL OFFICE ACTION**

This paper is submitted in response to the non-final Office action, which action was mailed December 7, 2009. That action re-opened prosecution of this case. Reconsideration and favorable action are requested

Please amend the application as set forth below.

30 **IN THE CLAIMS**

Please add new claims 28-30 as set forth below.

A complete claim listing begins on the following page.